ZIAUDDIN UNIVERSITY



Research & Innovation Report

ANNUAL REPORT: 2025-2026

EXECUTIVE SUMMARY

The Office of Research, Innovation and Commercialization (ORIC) at Ziauddin University has completed a landmark year of research excellence, strategic expansion, and impactful collaborations. This report highlights the key milestones achieved during the 2025–2026 academic year, reflecting the university's unwavering commitment to advancing knowledge, fostering innovation, and creating real-world impact.

Key Highlights

- **Research Funding Secured:**

Total funding of PKR 486,559,387 was secured for 2025–2026, supporting a robust portfolio of national and international research projects spanning health sciences, social equity, and clinical medicine.

- **Projects Awarded:**

ORIC successfully won 2 national projects — including an AI-assisted financial inclusion initiative funded by the Sindh HEC, and a PKR 375 M female scholarship program in Balochistan — along with 5 international projects backed by partners including the British Council, Oxford University, Canadian Institutes of Health Research, and the International Anesthesia Research Society.

- **Innovation & Entrepreneurship:**

The Innovation office processed 52 IP disclosures, filed 2 patents and 2 copyrights, executed 4 IP licensing agreements, and launched the Pre-Incubation framework supporting 13 growth-stage prototypes. A systematic Innovation Mapping Dashboard was deployed to track the university's intellectual capital in real time.

- **Gender-Based Violence Research Group:**

Ziauddin University established a dedicated GBV Research Group, building on the prior SAFE Project. The group secured a USD 116,780 grant from the Sexual Violence Research Initiative to evaluate institutional practices across 25 universities in Sindh.

- **Training & Capacity Building:**

ORIC delivered 7 training and development sessions covering grant writing, qualitative research skills, research commercialization, and capacity building — in collaboration with PILL, CPSP, and internal departments.

- **Sustainability & Community Impact:**

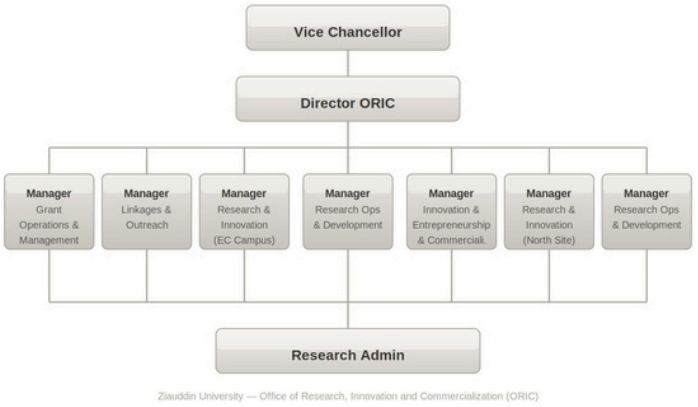
The Sustainability Office continued advancing all 17 UN SDGs through community health camps, food distribution, educational outreach, and gender equality initiatives. New MoUs were signed with FOSPAH, the Progressive Climate Foundation, and Womenza Pakistan.

- **Linkages & Partnerships:**

ORIC expanded its national collaboration network to 30+ institutional partners and deepened its international engagement through multi-center clinical trials and global research consortiums including ISARIC, REMAP-CAP, and the GENOMICC Extension.

Office of Research, Innovation & Commercialisation (ORIC)

As one of Pakistan's premier academic institutions, Ziauddin University prioritizes research and innovation to drive real-world impact. To support this mission, the University established the Office of Research, Innovation, and Commercialization (ORIC) in 2015, which became fully operational in 2020. ORIC serves as the central hub for all research activities, aligning Ziauddin's institutional vision with the standards of the Higher Education Commission (HEC) of Pakistan and the United Nations.

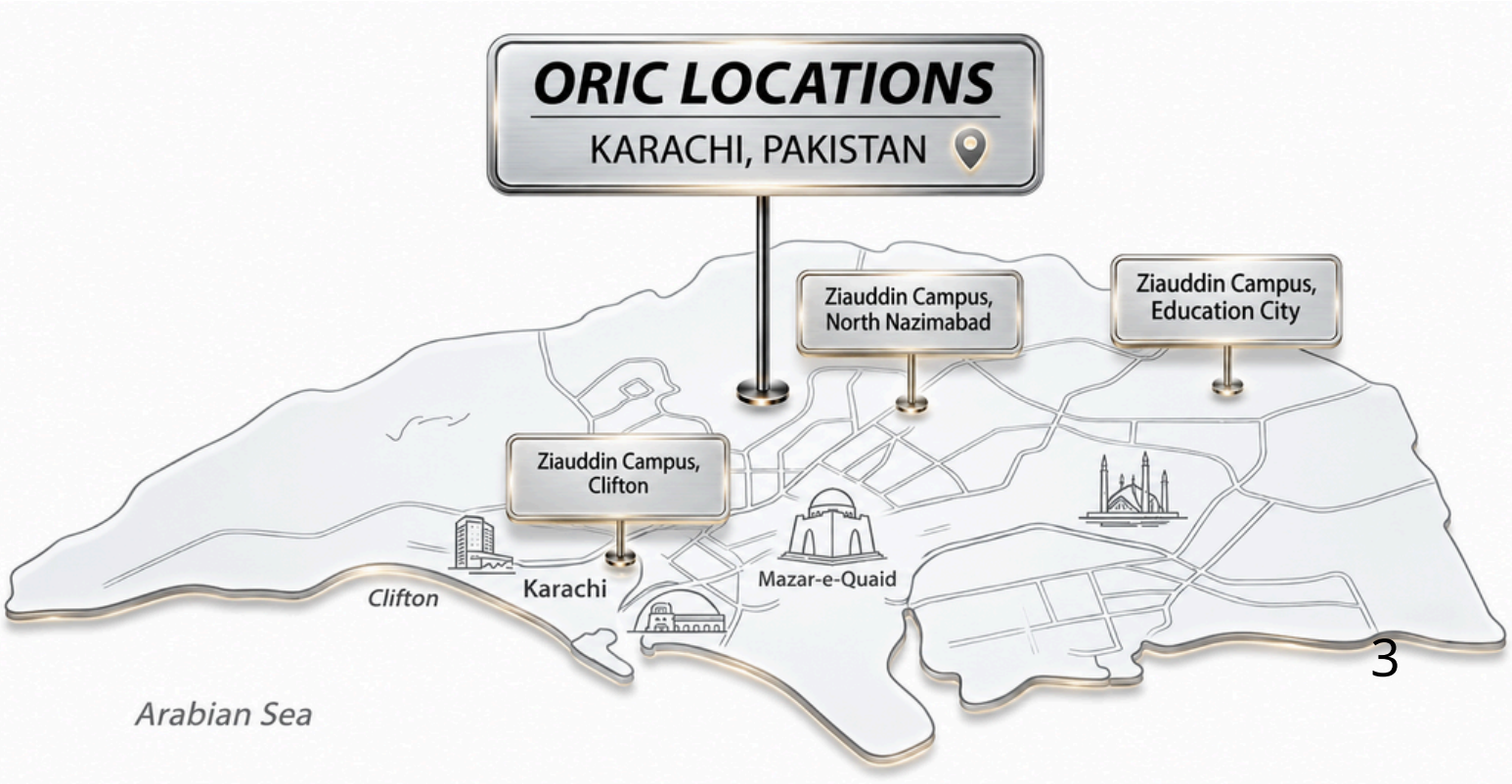


Role and Functions of ORIC

ORIC drives Ziauddin University's research agenda by providing faculty and students with the funding, resources, and strategic support needed to maximize the impact of their work.

To build a cohesive research ecosystem, ORIC is structured into four specialized functional groups that operate both independently and collaboratively:

- **Research Operations:** Manages the administrative and strategic infrastructure that supports university-wide research activities.
- **Grants and Funding:** Identifies and manages funding opportunities to secure the financial resources needed for research projects.
- **Linkages and Outreach:** Builds partnerships with industry, government, and international organizations to expand the university's collaborative network.
- **Innovation and Entrepreneurship:** Drives the commercialization of research, helping investigators transform ideas into viable products, services, and ventures.



Core Team

The core team of the Office of Research, Innovation, and Commercialization (ORIC) plays a pivotal role in driving academic excellence by establishing a strategic, synchronized presence across three distinct university locations. By strategically distributing its core operations encompassing research management, grants administration, and commercialization pathways across these three primary hubs, ORIC eliminates traditional geographical barriers and provides direct, localized support to faculty, researchers, and student innovators alike. This tri-location framework actively minimizes administrative bottlenecks, enabling the team to dynamically address campus-specific needs, expedite funding submissions, and foster interdisciplinary collaborations in real time.



Mr. Adnan Jafri
Manager Innovation & Commercialization



Ms. Maryam Tahir
Manager Projects & Grants



Dr. Sana Iqbal
Manager Research, Operations and Development



Mr. Mujtaba Khan
Manager Innovations and Entrepreneurship



Ms. Laraib Khan
Manager Research and Innovation (Education City)



Ms. Tanzeelah Rehman
Manager Research and Innovation (North Campus)



Ms. Bushra Fahim
Research Admin



Ms. Rahima Tahir
Manager Linkages adn Outreach



Services Offered

Industrial Partnerships & Linkages

- Industry Interface: Serve as the primary bridge connecting faculty and students with the commercial sector.
- Corporate & Professional Training: Deliver specialized training for corporate audiences and manage professional certificate programs.
- External Services: Provide targeted consultancy and external services for industries and NGOs.
- Joint Ventures: Promote and facilitate collaborative commercial ventures between academia and external partners.

Innovation & Entrepreneurship Support

- Market Evaluation: Assess markets and evaluate commercialization potential for new inventions.
- Startup & Venture Creation: Help faculty and students launch startups, incubate companies, and navigate company registration and incorporation services.
- Licensing & IP Monetization: Identify potential licensees and negotiate favorable terms for licensing agreements.

Legal & IP Support

- Intellectual Property Management: Work closely with patent counsel to assess licensing potential and provide legal consulting on copyrights and patents.
- Agreement Negotiation: Assist faculty in negotiating complex or problematic sponsored research agreements.

Research Capacity Building & Technical Training

- Research Foundations: Provide training on developing research questions, hypothesis testing, manuscript writing, and creating effective oral or poster presentations.
- Software & Tool Workshops: Conduct hands-on workshops for SPSS, EndNote, plagiarism software, and research data organization.
- Academic Ethics: Mandate and deliver research ethics training.

Grants & Funding Management

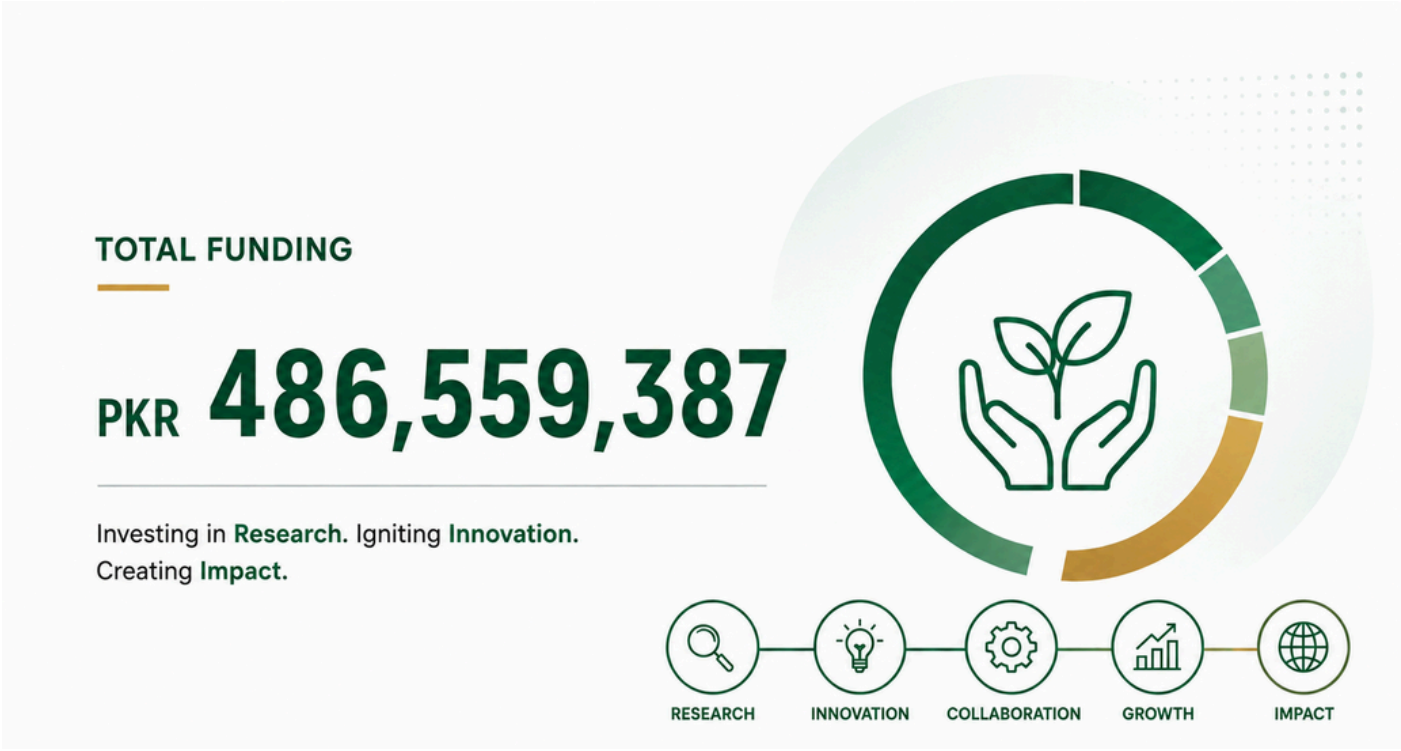
- Grant Exploration: Keep faculty informed about available local and international research grants.
- Proposal Development: Assist faculty in writing grant proposals, planning accurate project budgets, and managing awarded grants.

Research Collaboration & Knowledge Sharing

- Partnership Expansion: Facilitate both local and international research collaborations, including clinical trials and patient data research.
- Academic Exchange: Organize seminars, workshops, conferences, and symposiums.
- Peer Engagement: Maintain a Journal Club for research sharing among faculty, supplemented by online instructional videos.
- Execution Support: Provide dedicated statistical support for research data analysis and comprehensive publication support.



Research Funding Secured 2025-2026



Ongoing Projects List

S. No	Title	Funding Body
1	MDC (Management Development Centre) and EGMA (Early Grade Mathematics Assessment) under the Project Sindh Early Learning Enhancement through	PMIU-SELECT, Reform Support Unit (RSU), Education & Literacy Department, Government
2	Empowering Children with CP: A Goal-Oriented GMFM-based Program on Enhancing Gross Motor Function, Balance, and Quality of Life	NIH
3	A wearable device for real-time monitoring of body hydration level and notification of severity	HIGH Q Simulation Center
4	ISARIC PPIE FCDO and Wellcome	FCDO and Wellcome
5	ISARIC 3.0: Strengthening the global clinical research ecosystem for epidemic and pandemic prevention and preparedness	PPIE Wellcome, University of Oxford
6	Mobile Health Intervention for Heart Failure Patients in Pakistan (NIH)	NIH
7	Roles of Hispidulin as Potent Insulin Secretagogue and its Mechanism(s)	Gunma University Japan
8	Enhance Climate Resilience, Health and Community Services in Low income semi urban areas of Sheerin Jinnah Colony, Karachi.	Association of Common Wealth Universities (ACU)
9	ISARIC Improving Patient Outcome Plan (IPOP) development phase	University of Oxford
10	ISARIC Clinical Characterisation Partnership (CCP)	University of Oxford
11	ISARIC Good Financial Grant Practice (GFGP)	University of Oxford
12	REMAP CAP AP	Monash University
13	Evaluating Institutional Practices and Survivor Experiences of Gender-Based Violence in STEM and Non-STEM HEIs in Pakistan	SVRI
14	Strengthening Outbreak Research in Pakistan: Embedding good organisational financial governance using Good Financial Grant Practice (GFGP)	British Council
15	FAST 3	Queen's University
16	Genetic Variations & Clinical Efficacy of Nalbuphine in Postoperative Pain	International Anesthesia Research Society (IARS)
17	Building a Sustainable Applied Behavior Analysis Workforce in Pakistan: A Training-of-Trainers Approach	SABA
18	mHealth Intervention for Heart Failure	NIH
19	Comprehensive Mapping of Adaptive Immune Responses among Vaccinated and Non-vaccinated Covid-19 Infected Patients	Pakistan Science Foundation (PSF)
20	GENOMICC Extension	University of Edinburgh
21	Empowering Children with CP: A Goal-Oriented GMFM-based Program on Enhancing Gross Motor Function, Balance, and Quality of Life	NIH



Research Priority Areas

Ziauddin University has identified its priority research domains to guide and strengthen research across all graduate and post-graduate students and faculties. These research priority domains are aligned with national research requirements, the university's strategic vision, and the existing strengths demonstrated through ongoing projects, international collaborations, and funded research initiatives. The university also works closely with industry partners to ensure that the research projects have practical applications. These research domains provide an excellent opportunity for students to gain research experience and stay up-to-date with the latest developments in their field. These domains are asf ollows:

Health Sciences & Molecular Medicine

- Clinical & Translational Specialties: Oncology, Precision Medicine, Cardiometabolic Health, Critical Care, and Infectious Disease & Immunity.
- Advanced Medical Fields: Stem Cell research, Nanomedicine, Molecular Medicine, Telemedicine, and Neuroscience & Psychiatry.
- Genetics: Genetics and Genomics.
- Maternal & Family Health: Maternal and Neonatal health.

Pharmacology

- Specialized Subfields: Neuropharmacology, Psychopharmacology, Toxicology, and Clinical Pharmacology.
- Therapeutics & Research: Molecular and Cellular Pharmacology, Drug Discovery and Development, and Antimicrobial Resistance Immunotherapy.

Environmental & Sustainable Sciences

- Ecology & Conservation: Conservation Biology, Urban Ecology, and Climate Change.
- Sustainability & Equity: Sustainable Agriculture and Environmental Justice

Education & Development

- Alternative Learning: Out-of-School Education and Development Sciences.
- EdTech: Education Technology.

Gender Inclusiveness

- Rights & Protection: Preventing and combating domestic violence.
- Social Equality: Combating gender stereotypes and sexism while fostering a balanced participation of men and women.

Law, Politics, & Governance

- Global Systems: International Relations and Human Rights.
- Modern Jurisprudence: Law and Technology.

Liberal Arts & Human Sciences

- Socioeconomic Challenges: The Economics of Global Challenges and Global Poverty Causes.
- Public Well-being: Approaches to healthy behaviors and studying sensory deficiencies.



PROJECTS AWARDED

2
National Projects

5
International Projects

National Projects

- AI-Assisted Financial Inclusion for Women Entrepreneurs Dr. Saifullah, Principal and Associate Professor at the College of Management Sciences (ZUFESTM), is serving as Co-Principal Investigator for a pioneering initiative titled “Data to Dignity: AI-Assisted Financial Inclusion for Women Micro-Entrepreneurs in Sindh.” Formally funded under the Sindh Research Support Programme (SRSP 2025–26) by the Sindh Higher Education Commission, this project aims to strategically deploy artificial intelligence technologies across the region. By introducing sophisticated data-driven decision-making tools, the project works to eliminate systemic barriers and significantly improve access to financial resources for historically underserved populations of women micro-entrepreneurs throughout Sindh.

- Female Scholarship Program (PMIU) Balochistan Dr. Rana Hussain, Head of the Department at the College of Education, has secured a major developmental grant valued at PKR 139 million over a four-year period from the Project Management Implementation Unit (PMIU), Balochistan. This expansive scholarship initiative is explicitly designed to empower female students by expanding their structural access to higher education and promoting long-term academic excellence. By improving localized educational opportunities for women, the project actively strengthens professional capacity within the region's education sector and makes a substantial contribution toward achieving sustainable gender equity in higher education.

International Projects

- Strengthening Outbreak Research in Pakistan Led by Dr. Madiha Hashmi, this collaborative international initiative is backed by a Research Environments Collaboration Grant from the British Council, in partnership with the University of Oxford. Titled “Strengthening Outbreak Research in Pakistan: Embedding Good Organisational Financial Governance using Good Financial Grant Practice (GFGP),” the project focuses on fortifying domestic outbreak research frameworks. By systematically embedding globally recognized GFGP standards into institutional operations, the initiative guarantees unparalleled transparency, heightened accountability, and the optimized, efficient utilization of critical research funding.

- Evaluating Gender-Based Violence (GBV) in Pakistani HEIs Ms. Rahima Tahir, Manager of Linkages and Outreach at ORIC, has been awarded a prestigious research grant by the Sexual Violence Research Initiative for her investigative project, “Evaluating Institutional Practices and Survivor Experiences of Gender-Based Violence in STEM and Non-STEM HEIs in Pakistan.” Building directly upon foundational insights from the prior SAFE project, this study comprehensively analyzes current trends, prevalence rates, and formal institutional responses to GBV across 25 target universities in Sindh. Notably, it introduces a unique comparative framework evaluating survivor experiences and support systems across both STEM and non-STEM disciplines.

- Nebulized Furosemide Trial for Acute Respiratory Failure (FAST-3) Prof. Dr. Madiha Hashmi, Chair of the Department of Critical Care Medicine, is representing the university as the Site Principal Investigator for a major global clinical evaluation titled “Nebulized Furosemide for the Treatment of Pulmonary Inflammation in Patients with Acute Hypoxemic Respiratory Failure – A Phase 3 Study (FAST-3).” Funded by the Canadian Institutes of Health Research and conducted in direct synchronization with the University Health Network (UHN), this multi-center international trial investigates the efficacy of using nebulized furosemide as a specialized supportive therapy. The trial's ultimate medical objective is to reduce pulmonary inflammation and successfully increase the number of advanced respiratory support-free days for critically ill patients.

- Genetic Variations & Postoperative Pain Management Dr. Asma Salam has been honored with the highly competitive 2026 Global Scholars Award by the International Anesthesia Research Society to execute her research project, “Genetic Variations & Clinical Efficacy of Nalbuphine in Postoperative Pain.” This critical investigation explores the profound role that individual genetic variations play in dictating the precise clinical effectiveness of Nalbuphine during post-surgical recovery. By mapping out these unique genetic markers, the research seeks to advance personalized medicine pathways, optimize clinical pain management strategies, and drastically improve recovery outcomes for patients globally.

- Ms. Maryam Tahir has successfully secured a grant of USD $4,500 from the Association for Behavior Analysis International (ABAI), Special Interest Group on Behavior Analysis in Autism (SABA) Foundation. The funded project focuses on establishing a scalable, national-level Training-of-Trainers (ToT) Programme in Applied Behavior Analysis (ABA) in Pakistan. This initiative aims to train 200 professionals from universities, NGOs, schools, and clinical settings in foundational and applied ABA competencies.This grant directly addresses that capacity gap by building a sustainable national network of trained ABA facilitators, enabling evidence-based behavior-analytic practice to reach communities and institutions that have historically been underserved.



RESEARCH GROUP ESTABLISHED

Gender Based Violence Research Group (GBVRG)

In a decisive step toward fostering safer academic environments and addressing critical societal challenges, Ziauddin University launched its specialized Gender-Based Violence (GBV) Research Group. This institutional milestone builds directly upon the foundational insights generated by the university's previous SAFE Project, transitioning past research into an active, permanent investigative framework.

Managed under the leadership of ORIC's Linkages and Outreach arm, the group is tasked with conducting high-impact, cross-sectional studies across numerous higher education institutions in Pakistan to analyze behavioral trends, measure the prevalence of violence, and evaluate the efficacy of current institutional protection frameworks. By formally dedicating specialized resources to this domain, Ziauddin University aims to spearhead data-driven policy reforms, combat structural gender stereotypes, and cultivate equitable, transparent support systems that protect and empower survivors across both STEM and non-STEM disciplines nationwide.



Training and Development Sessions

S. No	Session	Department
1	Grant Retreat Workshop (Grant Writing & Research Capacity)	ORIC / PILL Collaboration
2	Grant Retreat Workshop (Grant Writing & Research Capacity)	ORIC / PILL Collaboration
3	Faculty Development Workshop on Qualitative Research Skills (From Classroom to Scholarship)	Ziauddin University / CPSP
4	Grant Writing Series	ORIC / PILL Collaboration
5	Grant Writing Session – Investigating Different Grant Types and Benefits	Faculty of Allied Health Sciences
6	Grant Writing Capacity Building Session	Public Health Department
7	Workshop on Accelerating Research Commercialization Ecosystems	ORIC

Highlights



Grant Retreat Workshop

Ziauddin University (ZU), in collaboration with the Pakistan Institute of Living and Learning (PILL), organized a Grant Retreat Workshop to enhance grant writing skills and understanding of funding landscapes. The session covered proposal development, budgeting, and effective communication of research impact, along with strategies for aligning research with funders' priorities and building collaborative networks.



Grant Writing & Research Capacity: Grant Retreat Workshop

Ziauddin University (ZU), in collaboration with the Pakistan Institute of Living and Learning (PILL), organized a Grant Retreat Workshop to strengthen grant writing skills and understanding of funding landscapes. The workshop included practical sessions on budget development, proposal writing, and effective communication of research impact, along with discussions on aligning research with funders' priorities, fostering collaborations, and leveraging institutional support for successful grant acquisition.

Accelerating Research Commercialization Ecosystems

The Office of Research, Innovation & Commercialization (ORIC), Ziauddin University, conducted a workshop to strengthen research commercialization practices. The session focused on innovation pathways, industry linkages, intellectual property management, and translational research strategies, while highlighting approaches to bridge academia and industry and transform research into market-ready solutions.





Development on Qualitative Research Skills

Ziauddin University, in collaboration with the College of Physicians and Surgeons Pakistan, organized a pre-conference workshop titled From Classroom to Scholarship as part of the International Medical Education Conference 2026. The session focused on enhancing faculty research skills with an emphasis on qualitative research methods in medical education, equipping participants with practical knowledge and strategies to strengthen academic scholarship.

Grant Writing Capacity Building Session

The Office of Research, Innovation and Commercialization (ORIC), Ziauddin University, conducted a comprehensive session to strengthen capacity in developing competitive grant proposals. The session covered the full grant lifecycle, including funding identification, proposal development, methodology design, budgeting, and alignment with donor priorities, along with practical insights to support the development of fundable research projects.





Grant Writing Session

This session focused on different types of research grants and their benefits, including strategic importance for research development. It highlighted key advantages such as enhanced visibility, professional recognition, networking opportunities, and capacity building, aiming to equip participants with skills for effective grant writing and funding acquisition.

Grant Writing & Research Capacity

The Office of Research, Innovation & Commercialization (ORIC), Ziauddin University, in collaboration with the Pakistan Institute of Living and Learning (PILL), launched a Grant Writing Series to strengthen research capacity and support faculty and early-career researchers. The series focused on key elements of grant applications, including budget planning, proposal development, alignment with funders' priorities, and effective communication of research impact through interactive and practical sessions.





INNOVATION & ENTERPRENEURSHIP

Strategic Ecosystem Development

The Innovation & Entrepreneurship office has transitioned from a reactive intake office to a proactive Commercial Asset Manager. We have established the regulatory and physical frameworks necessary to transform Ziauddin University into a leading hub for entrepreneurship.

- **Institutionalization of the "Idea-to-Market" Pipeline:** Formalized a structured SOP for innovation management. This framework ensures a seamless progression from initial disclosure to internal licensing, providing legal and strategic clarity for both the university and the inventor.
- **Data-Driven Innovation Tracking:** Launched a systematic Innovation Mapping Dashboard. To date, the system has successfully cataloged and evaluated 52 unique projects, providing ORIC with a real-time overview of the university's intellectual capital.
- **Foundational Startup Infrastructure:** Developed the regulatory bridge for the upcoming Business Incubation Center (BIC). This includes the launch of the Expression of Interest (EOI) and Pre-Incubation Agreement frameworks, allowing 13 growth-stage prototypes to utilize university infrastructure under a formal legal mandate.

Intellectual Property (IP) & Technology Transfer

Our focus has shifted toward high-value IP that offers clear commercial pathways rather than volume alone.

Metric	Quantity	Institutional Impact
IP Disclosures Processed	52	Standardized documentation & ownership clarity.
Patents Filed	2	Protection of high-utility technical inventions.
Copyrights Filed	2	Securing software and digital assets.
IP Licensing Agreements	4	Direct contribution to HEC Section C Scorecard.

Strategic Ecosystem Development

Pilot Industry Validation Mechanism

Introduced the "Industry Letter of Support" (ILS) mechanism. This initiative secured external market validation for high-potential projects, specifically bridging the gap between technical academic output and industrial requirements.

Technology Readiness Level (TRL) Advancement

Implemented a TRL-based assessment for the entire portfolio. Currently, **25% of the pipeline** (13 projects) has been moved from "Concept" to "Prototype" (TRL 4+), making them prime candidates for joint venture and industrial collaboration.

Capacity Building & Campus Engagement

Project Distribution by Department



Our data identifies that 70% of innovators cite Funding and Mentorship as their primary obstacles. Our new Pre-Incubation framework is specifically designed to bridge these gaps through structured university support.



International Office

The International Office at ORIC, Ziauddin University, serves as the gateway for the university's global academic and research engagement. Led by the Manager of Linkages and Outreach, it is dedicated to building strategic partnerships, fostering academic collaborations, and expanding the university's local and global network. It actively facilitates faculty and researchers in presenting their work at international conferences, applying for international grants, and ensuring that the quality of research reflects the highest global standards. Through these efforts, the office plays a vital role in positioning Ziauddin University as a leading research institution on the international stage.

MARC — Maarc (CRO)

CamGenetiX — Cambridge Genetix

National Collaborations

- iComplete Natural (ICN)
- NeuroGym
- NIPARS(DOW)
- Dr Shamim's Clinic
- AMRJ
- AMSS
- ESSA Diagnostic lab
- Allied Nexus Publisher
- Cureon: Perspective Across Modern Medicine
- PJOTH, Pakistan Journal of Occupational therapy and Health
- A.K. Physical therapy and Fitness Clinic
- Rajput Physio and Dental Clinic
- SMBBIT
- READ
- ACELP
- PharmEvo
- Pakistan and Kidney Liver Institute and Research Center
- Women Health and Welfare Organization
- SINA Health, Education and Welfare Trust
- Pakistan Climate Foundation (PCF)
- University of Islamia, Bahawalpur
- National Incubation Center
- Shine Humanity
- Tradelinkers
- Musaji Adam and Sons
- Foundation University of College Nursing
- V-Care Social Welfare Society
- 128 Technologies
- Archives of Management and Social Sciences (AMSS)
- Institute of Holistic Rehabilitation Inclusion (IHRI)
- Kutiyana Memon Hospital
- National institute of physical therapy and rehabilitation sciences NIPARS
- Sindh Institute of Animal Health
- Agha Khan University
- Federal Ombudsman Secretariat for Protection Against Harassment (FOSPAH)
- Womenza Pakistan

Collaborative Discussions

FOSPAH x Ziauddin University

The Federal Ombudsperson Secretariat for Protection Against Harassment (FOSPAH) signed an MoU with Ziauddin University to collaborate on research, capacity building, and awareness initiatives aimed at preventing workplace harassment. Under this partnership, both institutions will jointly conduct evidence-based research and implement awareness and training programs to promote safer and more inclusive workplaces in the medical community.



Ziauddin University x Progressive Climate Foundation (PCF)

Ziauddin University formalised a partnership with the Progressive Climate Foundation (PCF) to strengthen collaboration in research, education, and climate action initiatives. The agreement reflects a shared commitment to addressing climate change through academic engagement, sustainability-focused activities, and joint efforts toward building a healthier and more resilient environment.



Ziauddin University x Womenza Pakistan

Ziauddin University held a collaborative discussion with Womenza Pakistan to explore opportunities for partnership in empowerment, innovation, and shared growth. The dialogue focused on fostering meaningful collaboration and developing future-oriented initiatives aimed at creating impactful opportunities.



SUSTAINABILITY OFFICE

Established in 2020 under the Office of Research, Innovation and Commercialization (ORIC), the Sustainability Office at Ziauddin University serves as a central hub for advancing the United Nations Sustainable Development Goals (SDGs) within the institution and beyond. It focuses on integrating sustainability into university governance, academic programs, and research initiatives, while promoting awareness among internal and external stakeholders. The office also supports the establishment of similar units in other universities, contributing to the broader Sindh 2025 Vision. Through activities like tree plantation drives, participation in international conferences, and collaborations such as the Green Waqf Initiative with the Islamic Chamber of Commerce, Industry & Agriculture, the Sustainability Office exemplifies Ziauddin University's commitment to sustainable development and social responsibility.



Targeted Sustainable Development Goals (SDGs)

SDG 4: Quality Education

Under the framework of SDG 4: Quality Education, Ziauddin University has undertaken a range of impactful initiatives aimed at promoting inclusive, equitable, and quality learning opportunities for all. These efforts include community-based educational sessions, early childhood learning support, nutrition and health awareness programs, and capacity-building activities in schools and underserved areas. Through interactive teaching methods, student engagement activities, and collaboration with local institutions, the university is actively contributing to improving educational access, enhancing learning outcomes, and fostering a culture of lifelong learning.



SDG 3: Good Health and Well Being

Under SDG 3: Good Health and Well-Being, Ziauddin University is actively promoting community health through medical camps, student-led clinical training, and awareness sessions on hygiene, nutrition, and disease prevention. These initiatives enhance access to basic healthcare services while building practical skills among students, contributing to improved health outcomes and well-being in underserved communities.



SDG 2: Zero Hunger

Under SDG 2: Zero Hunger, Ziauddin University is working to address food insecurity through community-driven initiatives such as food distribution drives, nutrition awareness sessions, and student-led activities promoting healthy eating practices. These efforts aim to support vulnerable populations, improve nutritional knowledge, and contribute to reducing hunger in underserved communities.



SDG 5 & 10: Gender Equality & Reduced Inequalities

Under SDG 5: Gender Equality, Ziauddin University promotes safe, inclusive, and equitable spaces through research-driven initiatives led by ORIC. Key efforts include collaboration with the Federal Ombudsman Secretariat for Protection Against Harassment to strengthen awareness, prevention, and support systems. ORIC also engages in gender-focused research, policy advocacy, and community outreach, including partnerships with WomenZA, reinforcing the university's commitment to empowering women, reducing gender disparities, and fostering dignity and equality across academic and community settings.


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SAFE Colloquium advocates strengthening anti-harassment frameworks across higher education in Sindh



